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Press Release

BENCH DOG TOOLS Unveils Strap-Loc

New Device Secures and Organizes Straps and Tie-downs

Medina, MN, March 22, 2012 — Bench Dog Tools, Inc. has just introduced the Strap-Loc, a new device to wrap, secure and store lengths of strap from tie-downs, strap clamps, woodworking band clamps and more. These strap holders feature a simple yet clever design to keep straps neatly wound up and held in place. Strap-Loc can be used to secure extra lengths of strap during use, and they also provide an organized and compact storage solution.



Strap-Loc with strap clamp wrapped for storage

Long straps are traditionally troublesome, especially when they are flapping in the wind behind your truck with a bed full of cargo. Strap-Loc keeps the extra strap in place and prevents it from becoming knotted, tangled, or pulled so tight that it is difficult to release.

The simple design features a butterfly shaped body with slots for a strap up to 1" wide and wings to help keep the strap on center while it is wound around the body. When the strap is completely wound, there is an adjustable rubber cord with three tension stops that snaps into a built-in hook to secure varying lengths of strap.

The Strap-Loc is available at woodworking stores throughout the U.S. and Canada. Dealer locations can be found at www.benchdog.com or by calling 1-800-786-8902. Suggested retail pricing is \$5.99 per pair.

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About Bench Dog Tools, Inc.

A specialty woodworking company in its 17th year of operation, Bench Dog Tools, Inc. has built a strong reputation for designing and producing innovative, high-quality, tools for woodworkers, contractors, hobbyists and schools. Today, Bench Dog offers a growing line of premium router tables, safety accessories, and tools to a wide variety of customers and organizations. For more information, visit them online at www.benchdog.com.

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1. Thread strap through the strap slots



2. Flip Strap-Loc end over end to wrap up excess strap



3. Wind rubber cord around strap and snap into cord hook



4. Finished example

